

Brokers and Agents Transitioning from Healthcare.gov to Get Covered New Jersey

One of the key benefits of New Jersey moving to a State-Based Marketplace is the ability to provide an improved experience for brokers and consumers alike. GetCoveredNJ Brokers and Agents will have access to a new Broker Portal to manage Marketplace enrollments. Key information about accessing the new Portal is below.

GetCoveredNJ's Broker Portal will allow brokers and agents to:

- Have their own login and access to GetCoveredNJ system
- Be designated by consumers and keep existing consumer designations
- Accept consumer case delegations and work on them
- Start an application of behalf of a consumer
- Work through a consumer account view to assist them in shopping for plans
- Access a broker dashboard that will track and display statistics of consumer enrollments

Starting the week of September 21, 2020, brokers and agents that are currently registered and certified through the Federally-facilitated Marketplace (Healthcare.gov) will begin to receive invitations to access their GetCoveredNJ Broker Portal Account.

Brokers and agents that were not registered and certified with the FFM will receive their invitation to their GetCoveredNJ Broker Portal Account upon completion of their GetCoveredNJ Certification Training.

In addition to broker portal access, brokers and agents will have access to a dedicated Assister phone line at the GetCoveredNJ call center to assist them with questions regarding the GetCoveredNJ platform as well as with complex consumer issues. If you have any questions regarding receiving access to GetCoveredNJ's Broker Portal, please contact the GetCoveredNJ Assister telephone line at 833-677-4265 (GCNJ).

Note: Existing FFM enrolled consumer information will automatically be populated to the accounts of their designated agents and brokers. However, agents and brokers will not see consumer information in their account until October; more information will be provided.